

For Immediate Release

**REDDI FOR AES!
A-DESIGNS AUDIO TO UNVEIL REDDI AT AES 2004**

WEST HILLS, CALIFORNIA - Sept. 16, 2003 -- A Designs Audio announces the introduction of the REDDI, an all-tube direct box at the 117th AES Convention in San Francisco. Sporting a fire-engine red paint job, the main features for the REDDI include a combo XLR/1/4-inch input, balanced XLR output, ON/OFF power switch, LED power indicator, level control knob, ground lift, EIN power connector, metal vented casing, Toroid power transformer, custom output transformer, and the 6N1P tube.

The REDDI is a perfect fit for A Designs Audio's "all tube" line-up of high-end microphone pre-amplifiers and equalizers. A Designs Audio, as always, field tests their products before releasing them to the public with such notable recording engineers, as Dylan Dresdow (TEC Award Nominee and Grammy Award nominee for the Black Eyed Peas) Ross Hogarth (Grammy Award winner) Viktor Krauss (bassist for Lyle Lovett and renowned studio musician).

A Designs Audio LLC manufactures products for the professional audio industry. Their products include: The MP-1 all tube mono microphone preamplifier, the MP-2 all tube stereo microphone preamplifier, the MP-2r all tube stereo microphone preamplifier with high gain structure, ATTY passive audio controller, as well as a line of solder-less adapters for the audio contractor.

A Designs Audio, LLC products are distributed worldwide. For more information regarding the REDDI by A Designs Audio in the U.S. please contact TransAudio Group, (702) 365-5155 or sales@transaudiogroup.com. You may also contact A Designs Audio direct at (818) 716-4153 or visit us at www.adesignsaudio.com.



MSRP: \$850.00

SEE THE ENTIRE A-DESIGNS LINE AT TransAudio GROUP AES BOOTH #602

TransAudio Group, founded by industry veteran Brad Lunde, has quickly become the premier U.S. importer/distributor and/or U.S. sales and marketing representative for high-end audio. Success hinges on TransAudio providing dealers and end users with a higher standard of product expertise and support far beyond the norm.

TransAudio Group's product lines include: A Designs Audio (USA), AEA (USA), ATC (UK), Brauner (Germany), Daking (USA), Drawmer (UK), George Massenburg Labs (USA), Mercury (USA), Mission Pro (UK), Soundelux (USA), SoundField (UK), and Z-Systems (USA).

##

CONTACT:

Toni Flosi, AAdvert International Inc.
Phone (847) 998 0600 - Fax (847) 998 0260
e-mail tflosi@aadvert.com

Brad Lunde, TransAudio Group, Inc.
Phone (702) 365-5155 - Fax (702) 365-5145
e-mail brad@transaudiogroup.com

Peter Montessi, A Designs Audio (Technical Information)
Phone (818) 716-4153 - email sales@adesignsaudio.com