



PRESS RELEASE

For Immediate Release

A-Designs Audio Inc. Exhibits EM-EQ2 Stereo Equalizer at AES in NYC

NEW YORK CITY - October 2011 - AES stand #224 -- Following the success of its Pultec-style EM-PEQ 500 Series equalizer module, A-Designs Audio is proud to announce the availability of a two-channel rack-mounted version known as the EM-EQ2.

Well-suited for tracking, mixing and even mastering applications, the EM-EQ2 is a dual-mono equalizer housed in a rugged, all-metal 2U chassis. Sonically nodding to the classic Pultec EQP-1A sound, the EM-EQ2 utilizes the same discrete Class AB amplifier found in A-Designs' popular solid-state EM-PEQ and Pacifica mic pres, putting a slightly unique twist on the classic filter design of yesteryear. That aside, the EM-EQ2 faithfully preserves the EQ section design, control layout and wonderfully smooth musicality of the original Pultec unit.

Additional features include a nickel core output transformer, gold Grayhill rotary switches, Wima caps, and a true hard bypass. Instead of using common off-the-shelf chokes, A-Designs uses a custom-wound tapped inductor wound to the same values as the 500 Series EM-PEQ. Fully balanced, noise-free performance with modern impedance specs make for intuitive operation and quick studio integration.

"The original EQP-1A has long been revered by both recording and mastering engineers for its ability to improve the sound of literally anything running through it," says A-Designs Audio's Peter Montessi. "The much more affordable EM-EQ2 is our take on that classic design with all of the same freq settings and inductors that made the Pultec a must-have for capturing the bottom end. This product is perfect for those engineers who are looking to add some vibe to their ITB tracks or two-buss but prefer to use standard rack-mount gear instead of 500 Series modules."

(more)

A-Designs Audio EM-EQ2 / Add One

“I should also point out that the EM-EQ2 pairs up exceptionally with our HM2EQ HAMMER for those engineers looking to add some analog texture that the digital world still lacks,” Montessi adds.

Currently available, retail pricing on the A-Designs Audio EM-EQ2 is set at \$2,695.00 USD.

A-Designs Audio is a boutique manufacturer of high-quality professional audio products, including the MP-A Series (all-tube microphone preamplifiers), Pacifica, REDDI (all-tube direct box), ATTY and ATTY2'D (passive line attenuators), EM Series (500 Series-compatible microphone preamplifier and EQ modules), HM2EQ HAMMER (dual mono, three-band tube equalizer) and HM2 NAIL (hybrid compressor). For more info, please contact A-Designs Audio at 818-716-4153 or visit www.adesignsaudio.com.

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EM-EQ2

BOOST ATTENUATE BOOST ATTENUATE

4 5 6 7 8 9 10 0 1 2 3

4 5 6 7 8 9 10 0 1 2 3

4 5 6 7 8 9 10 0 1 2 3

4 5 6 7 8 9 10 0 1 2 3

LOW BANDWIDTH HIGH ATTENUATE SELECT

20 30 60 100 3 4 5 6 7 8 9 10 0 1 2 3 4k 5k 8k 10k 12k 16k 5k 10k 20k

IN OUT CHANNEL 1

IN OUT CHANNEL 2

BOOST ATTENUATE BOOST ATTENUATE

4 5 6 7 8 9 10 0 1 2 3

4 5 6 7 8 9 10 0 1 2 3

4 5 6 7 8 9 10 0 1 2 3

4 5 6 7 8 9 10 0 1 2 3

LOW BANDWIDTH HIGH ATTENUATE SELECT

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IN OUT CHANNEL 1

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